



RELEASE: IMMEDIATE

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LEARN HOW TO BLEND THE
RIGHT INGREDIENTS
INTO YOUR BUSINESS PLAN
ON PCATV's
DREAM BUILDERS

Portland, OR – Many companies lose sight of the critical ingredients that make them successful.

Jonnie Martin, Dream Builders guest and management consultant, says that some companies forget why they are in business in the first place and why their customers come to call! Hosts Sylvia Gercke and Jennifer Dirks get-together with Jonnie to present details on creating systems within a company to support company-wide goals.

Sylvia and Jennifer also discuss the latest trend in businesses, Senior Care, with Melanie Hill, owner of A H.E.A.R.T. For Seniors and Lana Tarbutton, owner of Quality Placement Service.

Joan Hartley, business author and consultant, provides helpful tips on creating business success through first-rate treatment of customers.

Bianca Hein, your were to go for Fabulous Freebies Guide, will tell you how to get free help at SBA's Business Resource Center.

Dream Builders is a half-hour show about entrepreneurs and their achievements. This show airs on Channels 22 at 7:30 p.m., 11 at 6:00 p.m. and 23 at 6:30 p.m. on August 6, 11 and 16 respectively. Check out the PCA and SBA web sites at www.pcatv.org/ and www.sba.gov/.

Dream Builders, produced by Sylvia Gercke and Jennifer Dirks, is a public service of Portland Cable Access Station.

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